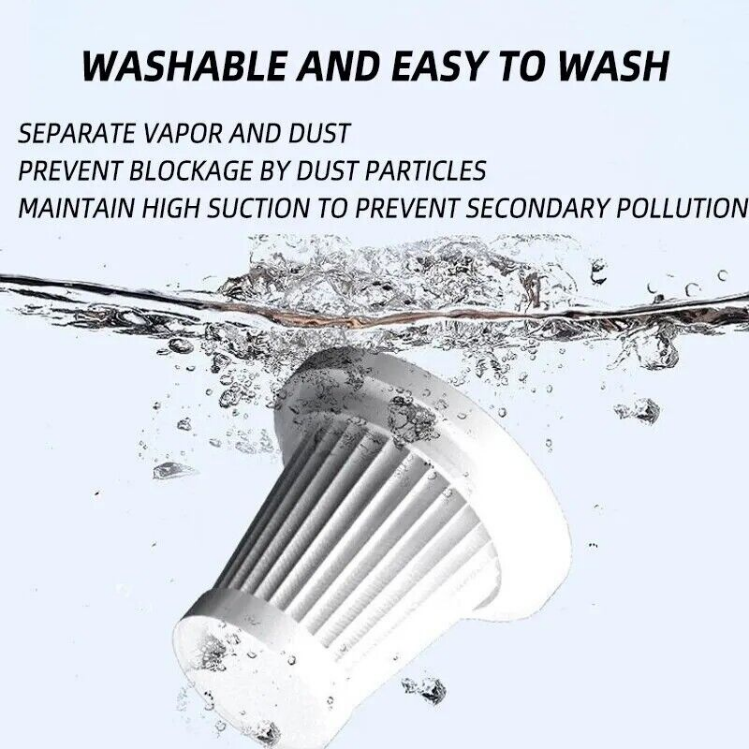
**BTS NDRC – LVA OBLIGATOIRE – 2024**

**MISE EN SITUATION**

**Wireless vacuum cleaner**





**SITUATION:**

You work for Morningjade.com. You have a meeting with your manager. He wants you to write the next newsletter featuring this wireless vacuum cleaner. How you would promote this product ?

You could focus on:

- The uses of the vacuum cleaner with all the different functions

- The quality of the product

- The price

- The delivery time and price

- The warranty